

A low-angle, upward-looking perspective of several modern skyscrapers with glass facades. The buildings are reflected in each other, creating a complex geometric pattern. The sky is a clear blue with some light, wispy clouds. The overall tone is professional and high-tech.

LUBLIN

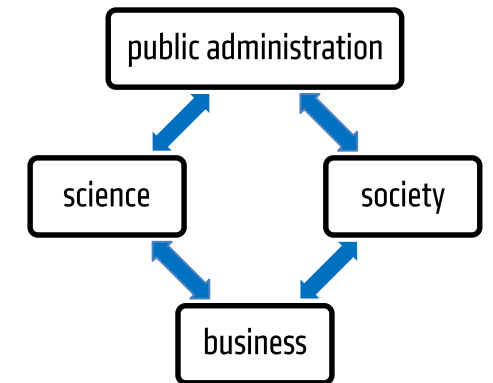
Perfect destination
for IT sector

Lublin IT Upland



- Lublin IT Upland is an initiative of the City of Lublin that supports the development of the IT industry
- The programme was established in 2012 in response to the demand from the IT industry and the academic community
- The project is based on cooperation on business, science, society, local government and business environment institutions
- Lublin's ICT sector is powered by large corporations, medium and small enterprises and start-ups

COOPERATION



The development of the Lublin IT Upland



Number of computer science students



2011

2,380



2020

8,910

ICT companies



2011

662



2020

over 1,800

Number of people working in IT in companies with more than 10 employees



2011

c. 2,000



2020

c. 5,000

- 4,865 employed in the 65 largest ICT companies
- Priority sector in Lublin's strategy
- The main specialisations of IT companies are business solutions, IT outsourcing, dedicated IT systems, mobile and web applications, IoT solutions, web designing/ marketing/ e-commerce, IT for medicine, consultings
- One of the best developed IT companies

IT/ICT

assecO
BUSINESS SOLUTIONS



britenet



B illennium



DATAART

Capgemini

eLeader
in smartphone solutions





Programming languages



- Java
- Javascript
- Python
- C#
- Objective C + Swift
- C/C++
- Go
- Scala
- Kotlin

AI / Machine learning



BIG DATA



Cloud Computing



Clusters

Eastern ICT Cluster

174

number of members in the cluster

158

number of enterprises in the cluster

Lublin Teleinformation Cluster

77

number of members in the cluster

77

number of enterprises in the cluster

Klaster-Group.pl

26

number of members in the cluster

25

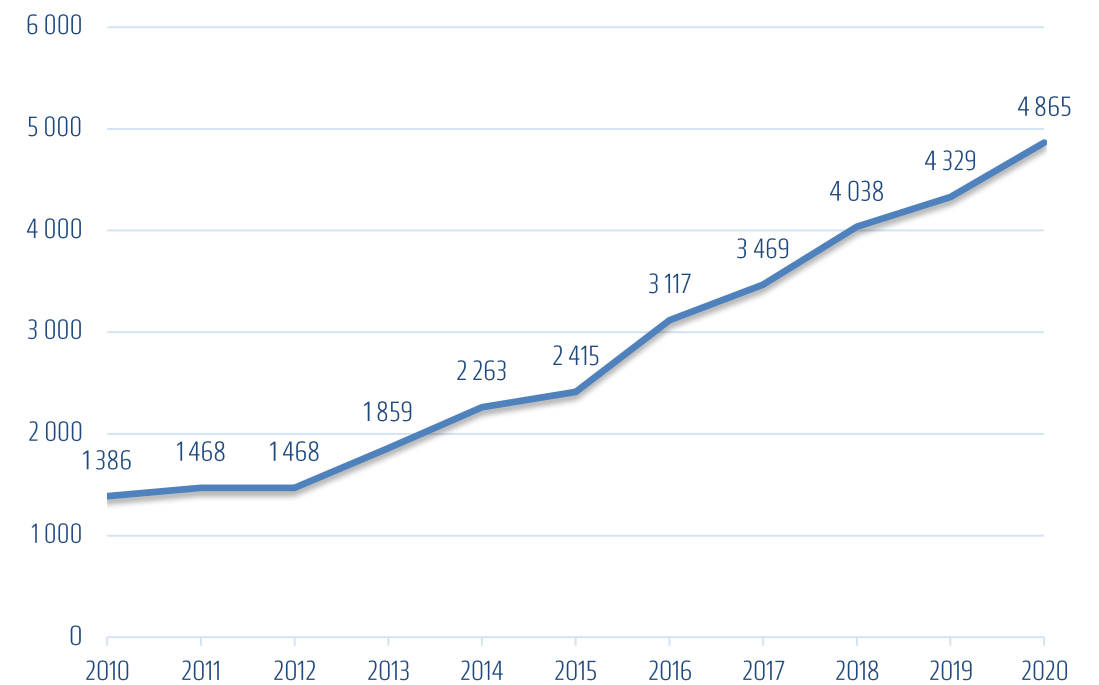
number of enterprises in the cluster



Employment 2010-2020



IT/ICT





Academic potential

2019-2020

60,315

students

14,522

graduates

6,707

International students

9 Universities in Lublin:

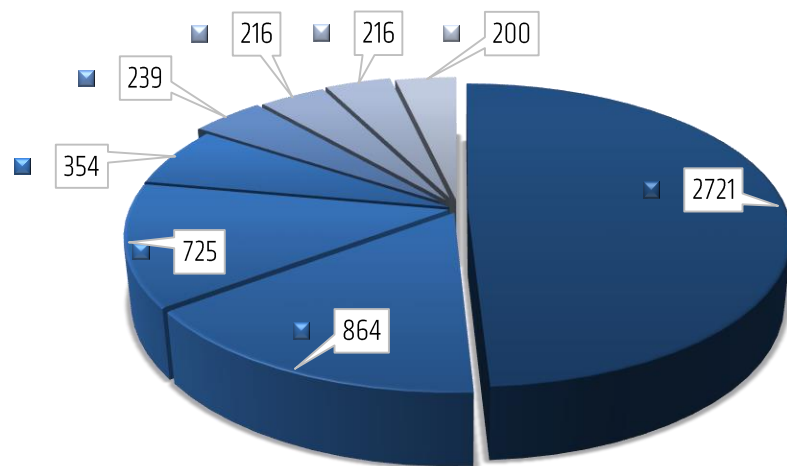
- Maria Curie-Skłodowska University
- The John Paul II Catholic University of Lublin
- Lublin University of Technology
- The University of Life Sciences in Lublin
- The Medical University of Lublin
- University of Economics and Innovation in Lublin
- Vincent Pol University in Lublin
- College of Enterprise and Administration in Lublin
- Higher School of Social Sciences in Lublin

11,12%

internationalisation
rate



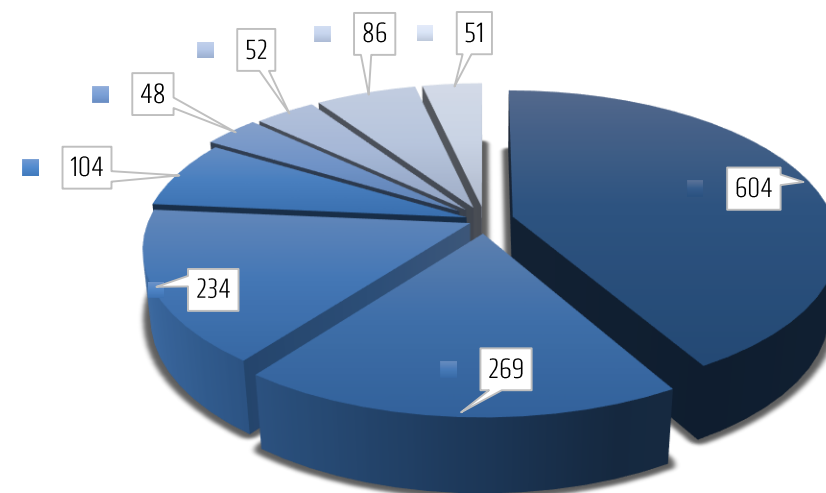
Number of polish students



5,535

total number of students

Number of graduates

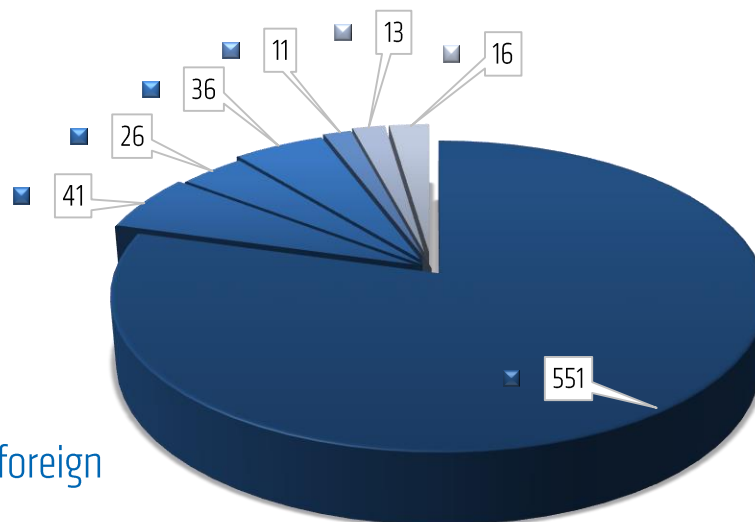


1,448

total number of graduates

- Informatyka
- Elektrotechnika
- Mechanika i budowa maszyn
- Mechatronika
- Kogniastyka
- Geoinformatyka
- Inżynieria biomedyczna
- Edukacja techniczna i komputerowa

Number of foreign students

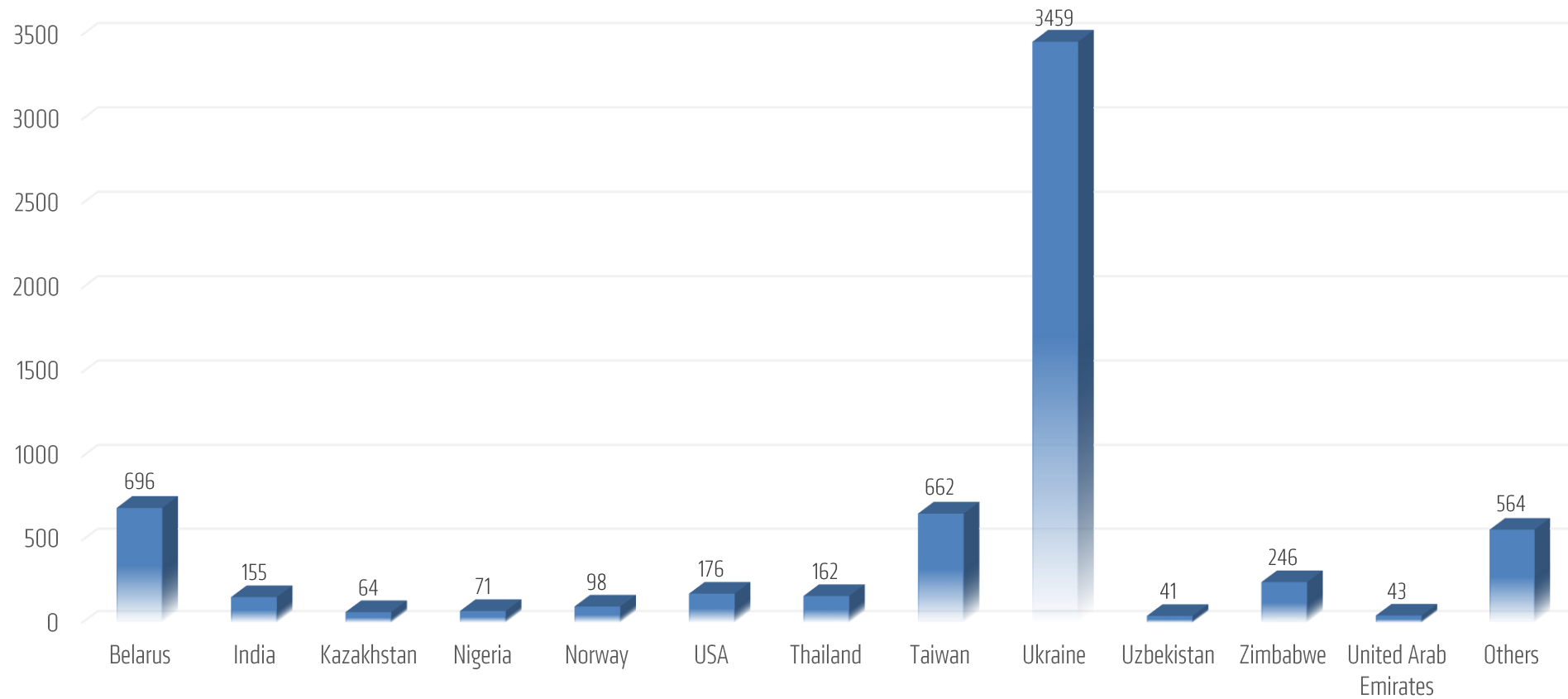


694

total number of foreign students



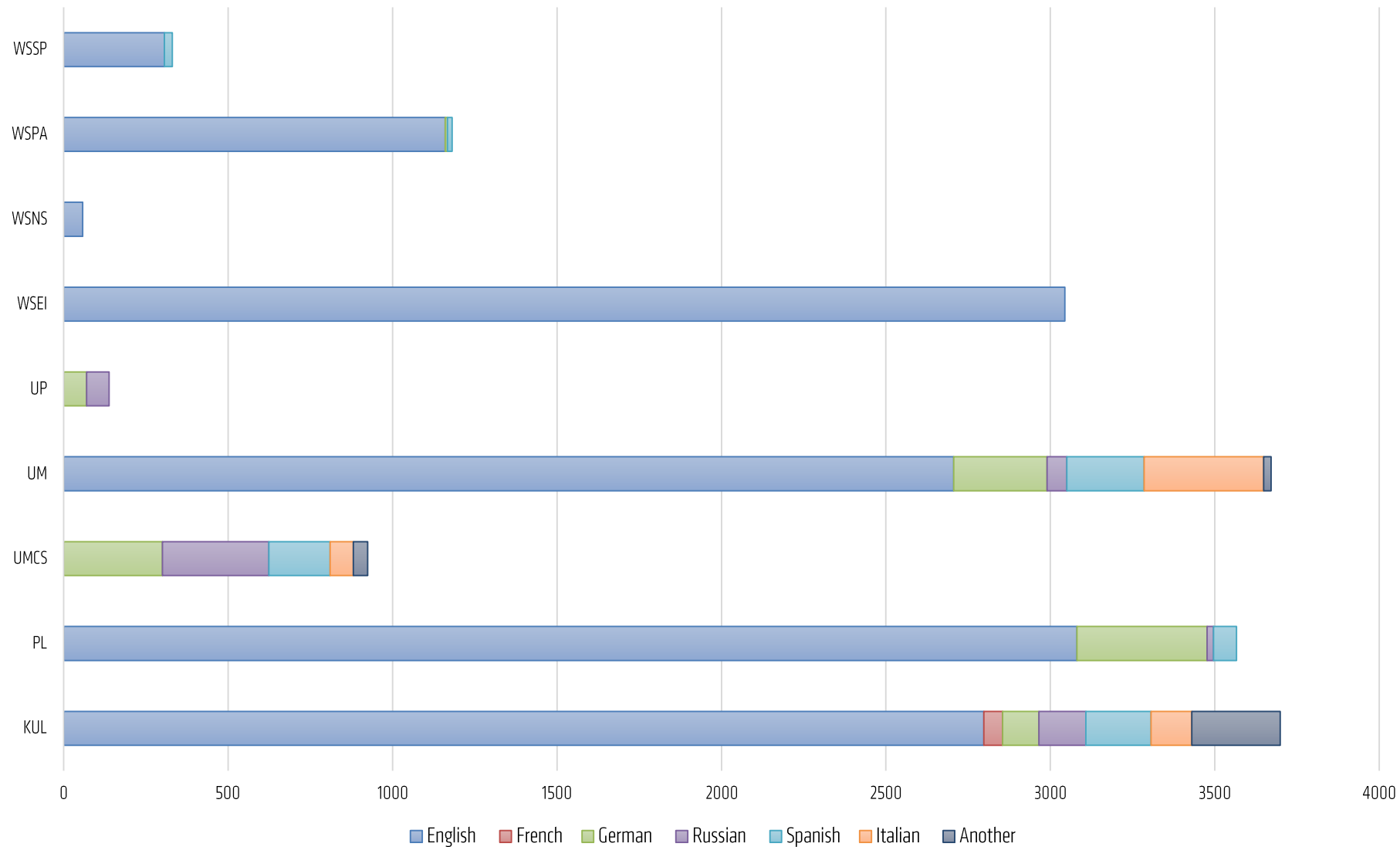
NUMBER OF INTERNATIONAL STUDENTS IN LUBLIN BY COUNTRY OF ORIGIN IN THE ACADEMIC YEAR 2019/2020



Source: In-house study based on data provided by POL-on, 2020



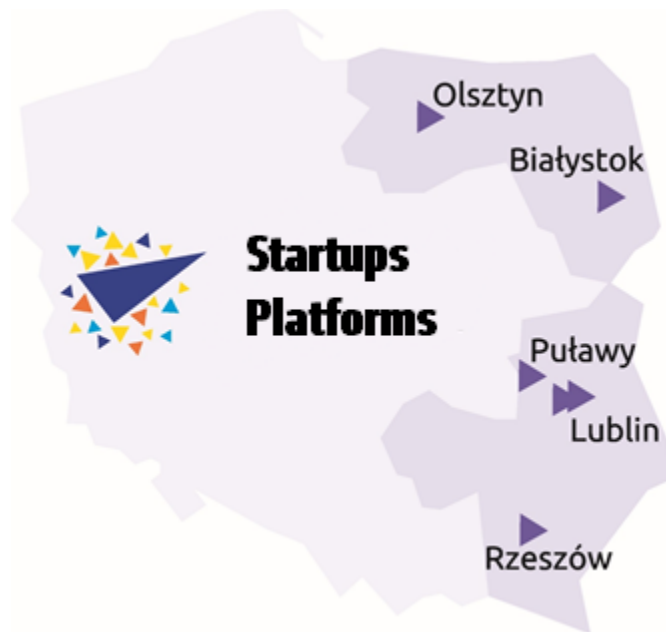
Students who are learning a foreign language in the form of compulsory foreign language course in the academic year 2019/2020





Lublin

innovations ecosystems



4th place in Poland

in terms of the number of startups (according to Startup Poland Report 2018 i 2019)

3 Startups Platform

19 Incubators and accelerators

Bussines Angels Networks
Investment funds





Office space in Lublin

207,874_{sqm}

Existing office space

52

Number of modern
office buildings

16,904_{sqm}

Office space for rent

8%

Vacancy rate

12 EUR/M

Base rent in Q3 2020

38,715_{sqm}

Office space under
construction and preparation

Existing buildings

| Class | Number of buildings | Area |
|--------------|---------------------|-------------------|
| A | 13 | 108,153 |
| B | 39 | 99,721 |
| Total | 52 | 207,874sqm |

Facilities under development

| Name | Location | Area |
|------------------|-------------------------|------------------|
| Wojciechowska 91 | Wojciechowska Street 9a | 6,700 |
| CZ Office Park D | Kraśnicka Avenue | 16,000 |
| G7 Inter Office | Gęsia Street 7 | 16,000 |
| Total | | 38,700sqm |

Office space in Lublin





CZ Office Park

- Biggest office centre in Lublin
- Over 20,000 sqm of the total leasable area
- Excellent location, near the city's main transport routes and academic centres
- Class A building with energy-efficient facade technology

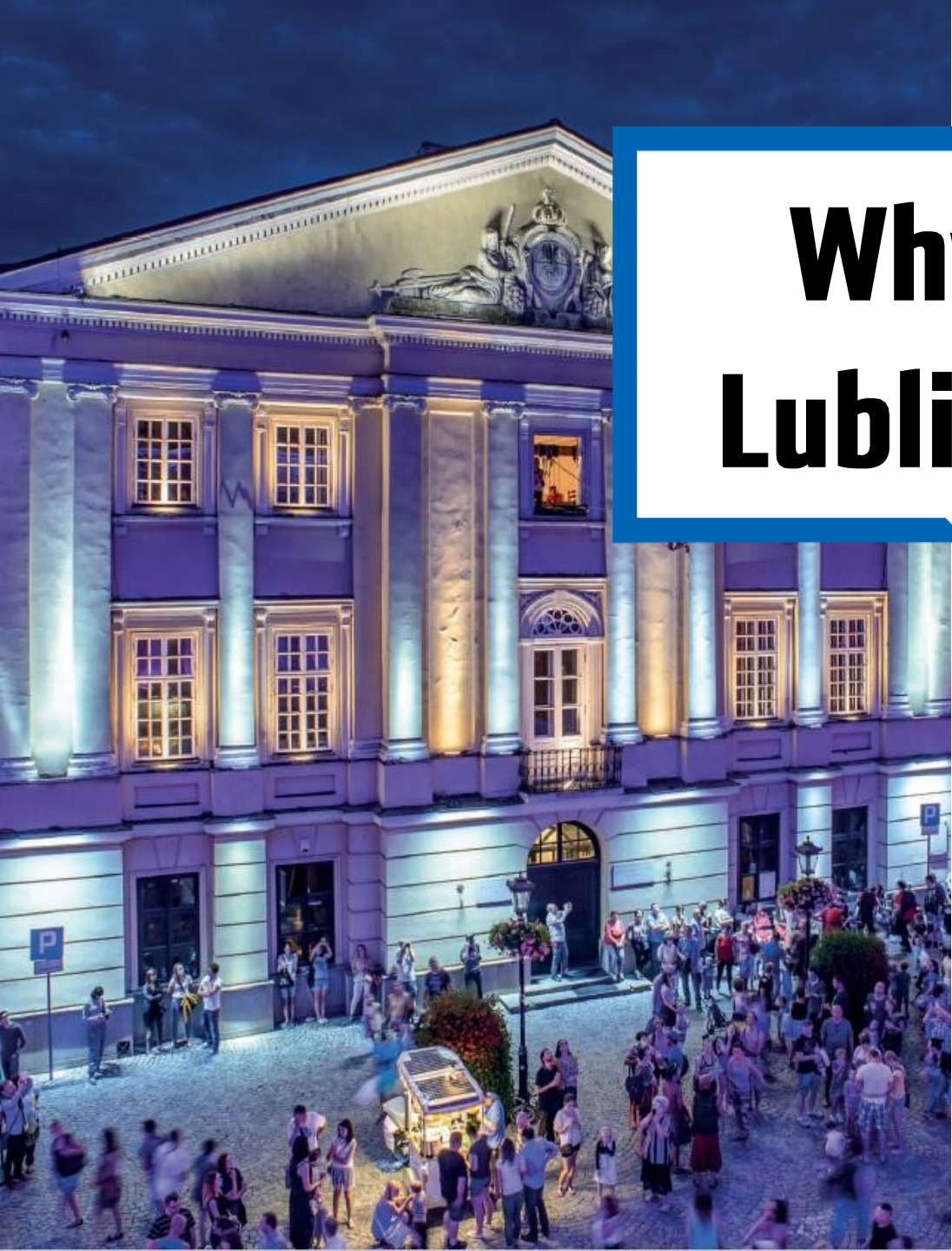




Spokojna 2

- 7 storeys above ground and almost 18,500 sqm of office space
- Over 3,600 sqm service area
- Located in the very centre of the city
- About 10 minutes away from the railway station and just over 20 minutes away from the Lublin Airport
- Class A+ building





Why Lublin?

- Lublin is the largest economic, academic and cultural **centre of Eastern Poland**
- The city is developing dynamically and its growing attractiveness is determined by the combination of many positive phenomena, such as proinvestment activity of the local government
- The priority industries for Lublin are concentrated around the Lublin Uplands. In addition to the **Lublin IT Upland** and **BPO/SSC** sectors, these are also **Lublin Medical Upland**, **Lublin Biotechnology Upland**, **Lublin Automotive and Machinery Upland** and **Lublin Aviation Upland** which ensures an extensive network cooperation and many unique opportunities for exchange of knowledge expertise and know-how
- Lublin offers attractive investment areas in the **Special Economic Zone** and on terrain of former car factory, next to the S17 express road (Warsaw-Lublin) and only 10 km from the **Lublin Airport**
- Employment and operational costs in Lublin are **20% lower** than in western Poland
- Low (per year) **rotation of** employees, compared with 30% in western Poland



City of Lublin in rankings:

- **1st place** (among 8 most attractive Polish cities for business, Report "Business Environment Assessment Study" – Antal, Cushman&Wakefield, Vastin – 2019):
 - ✓ category "Real Estate"
 - ✓ category "Employment potential"
 - ✓ category "Support for public administration"
- **5th place** (among all Polish municipalities with the amount of almost PLN 4 billion, Ranking of municipalities in terms of implementation of projects using EU funds – CSO 2019):
 - ✓ category use of EU funds
- **6th place** (fDI Magazine ranking "Polish cities of the future 2019/2020"):
 - ✓ human capital and lifestyle
- **8th place** (out of 75 emerging market metropolises in Europe, Emerging Europe Business-Friendly City Perception Survey 2019):
 - ✓ category "Economic Potential"

CERTYFIKAT Smart City

Miasto
Lublin

Certyfikat na zgodność pomiaru wskaźników usług miejskich
i jakości życia z wymaganiami normy
PN-ISO 37120:2015-03

Tomasz Schweitzer

dr inż. Tomasz Schweitzer
PREZES
POLSKI KOMITET NORMALIZACYJNY

Smart City in Lublin:

- Smart office
 - ✓ Geospatial Information System of Lublin
 - ✓ Mathematical model of the water supply network and the sanitary sewerage network of Lublin
- Smart technology
 - ✓ Traffic Management System
 - ✓ Open Data, Cloud Center
- Smart citizens
 - ✓ Citizens participation in Lublin development process
Lublin 2030 Strategy

Demographics

339,682

Population of Lublin

609,365

Populations of the Lublin
Metropolitan Area

62,4%

Working age population

52%

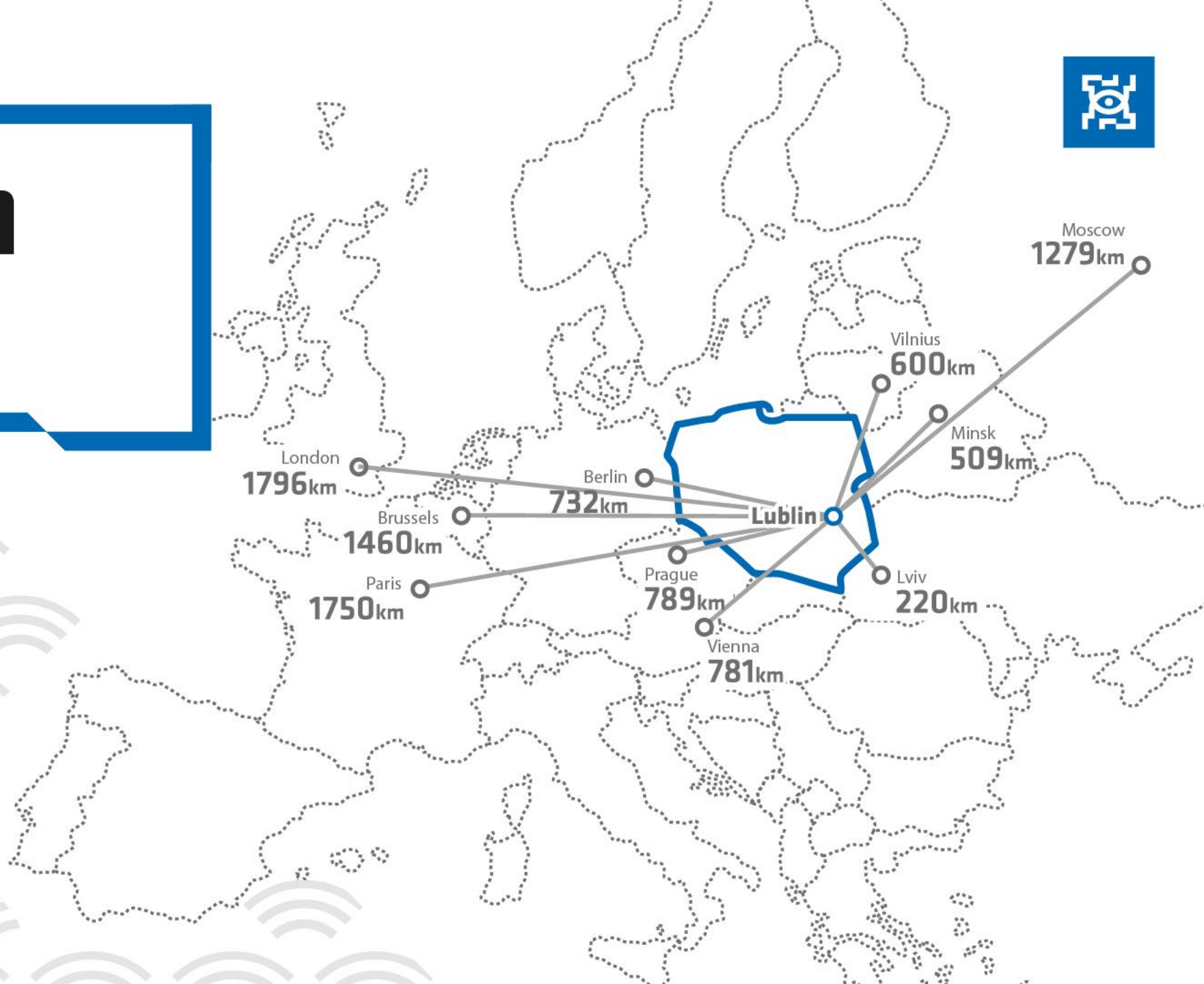
Population under 40

5,6%

Unemployment rate in
December 2020

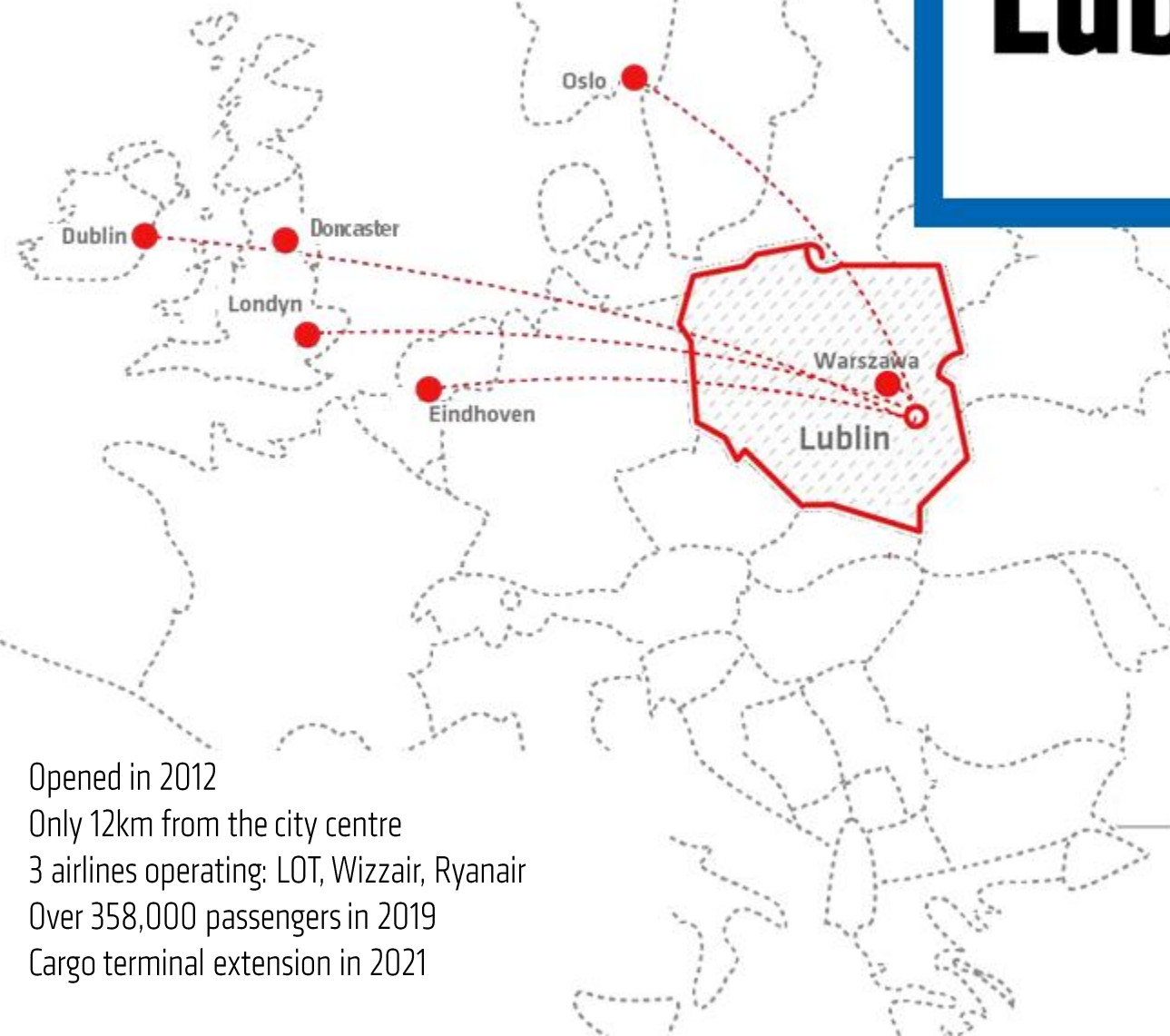


Location of Lublin





Lublin Airport



- Opened in 2012
- Only 12km from the city centre
- 3 airlines operating: LOT, Wizzair, Ryanair
- Over 358,000 passengers in 2019
- Cargo terminal extension in 2021





Quality of Life

- Highest quality of life index in the PwC Report on Polish metropolises (122 pts against the among of 100 pts)
- Rich cultural offer with over 50 festivals yearly, e.g. Night of Culture, Jagiellonian Fair, Magician's Carnival
- Rich offer of leisure activities, including cycling paths, water skiing, sailing, canoeing at the Zemborzyce Lake and a golf fields in the vicinity of Lublin





Thank you

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